Student Worksheet 3 Student Name:

Creating an Action Plan

Which Challenge are you planning for? Circle one:

Water

Part One: To be completed before your plan is put into action.

- Describe the environmental topic your team will address.
- What local issue within this topic did your team select?
- Why is this issue important to your team?



Tip: Provide statistics to illustrate how important the issue is to your town or city.

- Describe your team's goals for this project.
- Describe the step-by-step actions you plan to take to meet each of the goals outlined above.
- · List the specific responsibilities of each team member.
- · Develop a timeline for your project.
- Who in your school or community can help you make your project successful?
- How will you measure success?
- How will you quantify your results? (e.g., tally how many gallons of water were saved, etc.)



Tip: Know ahead of time exactly how you will measure success. Keep your goal in mind as you implement your plan.

Part Two: To be completed after your plan has been implemented.

Implementation

- Describe how your team put its plan into action. What did you do?
- Did you organize a school event to raise awareness of the issue?
- · Did you use the press release template? If so, to what media outlets did you send press releases, and what was the response?
- Was the community involved? If yes, how?
- Describe any challenges you faced in implementing your plan.
- How did you overcome those challenges?



Tip: Include copies of any press coverage that you received as part of your campaign.

Results

- In what ways was your plan successful?
- In what ways could your plan have been improved?
- What positive outcomes were achieved from your implementing this plan?
- What quantifiable effect did you have?
- What did you learn from this experience?



Tip: Include statistics and other quantifiable results to prove your campaign's success.

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Answer every question with as much detail as possible. Provide quantifiable results to support your observations and theories. Remember to submit your Action Plan as a Microsoft Word document.